

Jumbo Print Business Card Design Guidelines

If you choose to design your own business card to be printed by Jumbo Printing, we suggest you consult the guidelines below to assist you in creating a final design which will print as expected.

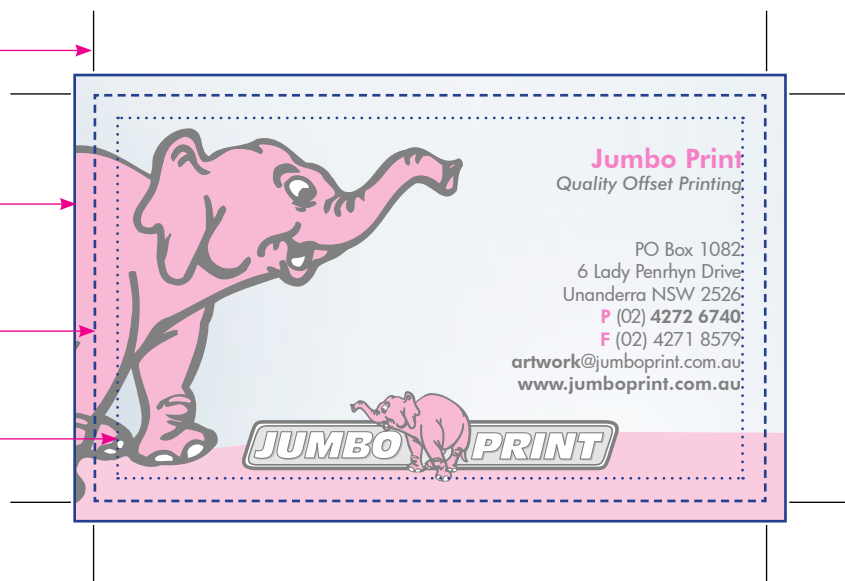
Standard Business Card Template - 89x54mm

CROP MARKS
Please save your final design with crop marks to indicate where to trim. Standard size is 89x54mm

BLEED
Please allow 3mm bleed for graphics which extend beyond the trim area.

TRIM LINE
This line indicates where the card will be trimmed.

SAFE ZONE
Please keep all important text and graphics within this 3mm safe zone.



Things to remember

- Our standard business card size is 89x54mm.
- To allow for movement in the printing and trimming process, please allow a 3mm safe zone inside your trim area, **DO NOT** place any important information in this area.
- **COLOUR** - Offset printing uses the CMYK colour format (Cyan, Magenta, Yellow and Black) or PMS colours. Please ensure your document colour format and the colours you have selected are the same as the format in which they will be printed.
- On Jumbo Print's website www.jumboprint.com.au you can download a variety of templates which will assist you in producing business card artwork at the correct size.

Final Checklist

Please check your final design against the following checklist before submitting for print.

- includes at least 3mm bleed if your job prints to the edge of the page
- includes crop marks so we can see where you want the job trimmed
- have all fonts embedded or converted to outlines/curves
- have high resolution images (300dpi at the actual size they will be printed)
- have all images converted to CMYK, or PMS where appropriate

Our first preference is to receive your job as a PDF file. The most reliable option is to produce your PDF file from a postscript file that can then be processed in Acrobat Distiller.

For any questions on artwork preparation, please contact our Artroom via email artwork@jumboprint.com.au or phone **02 4272 6740**